

TO: City Historic Preservation Commission

FROM: Rose E. Brown, Planning Coordinator
Community Development Department

RE: CASE #HP-16-004

DATE: December 30, 2015

APPLICANT Union Pacific Railroad Museum – Patricia LaBounty
200 Pearl Street, Council Bluffs, IA 51503

REQUEST: Historic preservation exterior design review at 200 Pearl Street, locally designated landmark known as the Council Bluffs Free Public Library.

GENERAL INFORMATION

The Community Development Department has received a request from the Union Pacific Railroad Museum to be allowed to have on-going window signs in the north windows of the locally designated Council Bluffs Free Public Library. The Historic Preservation Commission allowed the temporary trial usage of the window decals in July 2015 in advance of the annual 'Railroad Days' event, for a term not to exceed six months.

The museum believes the signage has resulted in improved visitor way-finding and would like to continue use of the windows for similar purposes and to promote events. The signage will cannot be utilized to promote commercial sponsorships or other off-premise places of business or events.

The placement of the decals does not mask, or otherwise damage any historic component of the building and is not permanent. Staff has not received any comments and/or complaints about the placement of the current window decals.

All City Departments and local utility providers were notified of the proposed historic preservation design review request. No adverse comments have been received.

RECOMMENDATION – The Community Development Department recommends approval of the ongoing usage of the window decals at the Union Pacific Railroad Museum, historically known as the Council Bluffs Free Public Library.



Rose E. Brown, AICP
Planning Coordinator

Attachments

Attachment A: Letter of request

200 Pearl Street • Council Bluffs, IA 51503



UNION PACIFIC
RAILROAD MUSEUM

Rose Brown, Planning Coordinator
Planning and Zoning
Community Development, City of Council Bluffs
403 Willow Ave.
Council Bluffs, IA 51503

December 11, 2015

Re: Window decals on north side of Union Pacific Railroad Museum

Rose,

The Union Pacific Railroad Museum is seeking permanent permission from the Historic Preservation Commission to retain the window decals applied in July 2015 to two windows on the north side of the Museum (historic Carnegie Library Building) that currently promote the location of the Union Pacific Museum.

The increased visibility from Willow Ave has improved visitor way finding to the museum and we have received no negative feedback from the enhanced signage.

These window decals will continue to promote the current function and use of the building as well as allow the Museum the opportunity to promote special exhibits. The decals will not be used to promote commercial sponsors or any such advertising.

Thank you for your consideration and I look forward to hearing from you,

A handwritten signature in black ink, appearing to read "Patricia LaBounty", with a stylized flourish at the end.

Patricia LaBounty
Museum and Collections Manager
Union Pacific Railroad Museum

Attachment A

Case #HPC-16-004